



35th ANNUAL SHOWDOWN IS COMING!!!

Dear Shooting Enthusiast,

Cowboy Action Shooting Sports, Inc. (CASS, Inc.) is once again planning and preparing for our annual fall match known as Appalachian Showdown. CASS, Inc., Singing Hills Ranch, Berkeley Springs, WV in cooperation with the Single Action Shooting Society (SASS) will be hosting Appalachian Showdown XXXV, the West Virginia State Cowboy Action Shooting Championship, September 25, 26, and 27, 2026. This is the 35th annual Match held at Singing Hills Ranch in Largent, West Virginia! Established in 1989, CASS, Inc. is the first Cowboy Action Shooting (CAS) club in West Virginia and the first SASS affiliated club east of the Mississippi. That makes us the oldest and longest running consecutive match East of the Mississippi!

The purpose of this letter is to invite you to join us as a sponsor and/or on-site vendor. We truly hope that this year you will plan on being a sponsor and helping us celebrate 35 years of Cowboy shooting fun! Enclosed is the Appalachian Showdown XXXV sponsorship application. We hope you will be able to help us this year. If you have assisted our club in the past, we thank you for your support. Your support of Showdown helps make this a memorable shoot for all participants. We have an average of 60- 80 shooters from 10-13 different states. This year we hope to attract even more shooters to the West Virginia hillside.

Cowboy Action Shooting is a multifaceted shooting sport in which contestants compete with firearms typical of those used in taming the Old West: single action revolvers, lever action rifles and double-barreled, side-by-side, pre 1899 pump or lever action shotguns. The shooting competition is staged in a unique, characterized "Old West" style.

For Directions and Information visit The CASS, Inc. Website at www.wvcass.org.

If you have any questions or would like more information regarding sponsorships, please do not hesitate to contact Mary Elko aka Nightingale at mmelko@comcast.net or 703-405-1245

Thank you in advance for your consideration.

Happy Trails,
Mary Elko aka Nightingale
SASS # 55528L

Enclosure



Sponsorship Application

Sponsorship Level: _____

Type & Quantity of Donation: _____

Company/Business Name: _____ email _____

Address: _____

City: _____ State: _____ Zip: _____

VENDOR area needed: _____

Web Site Address (URL): _____

Sponsor Contact Information:

Printed Name: _____ Contact Number: _____

Signature: _____ Date: _____

**Sponsorship Donations and Shooters Packet Inserts
Must Be Received By September 1, 2026** (If possible, respond earlier)

Make Checks Payable To: **CASS, Inc.**

**Return Completed Application to:
Showdown/ Mary Elko
229 Holly Hill Lane
Berkeley Springs, WV 25411**

For Additional Information, contact Mary Elko aka Nightingale at 703-405-1245 or mmelko@comcast.net

Receipt of this completed application form and accompanying prize contribution is required to reserve a sponsorship

Cowboy Action Shooting Sports (CASS, Inc.) appreciates the *Sponsors* that participate in the Annual West Virginia Championship of Cowboy Action Shooting/Appalachian Showdown. The *Sponsors* are an integral part of the success and overall atmosphere for the shooters and we offer you a cowboy heart felt "*Thank you, Pardner*".

Sponsorship Packages

Level One, Door Prize Sponsor –

At this level, the Sponsor provides a Minimum of **\$20-\$99** in cash or door prizes. Your name will be listed in the Shooter Handbook and listed at registration table.

Level Two, Side Match Sponsor –

At this level, the Sponsor supplies **\$100-\$249** in cash, merchandise or gift certificates. Your name will be listed as a *Side Match Sponsor* in the Shooter Handbook and on a list at the registration table. Your name will be posted on Side Match Day*.

Level Three, Stage Sponsor –

At this level, the Sponsor supplies a minimum of **\$250-\$499** in cash, merchandise or gift certificates. Your name will be listed as a *Stage Sponsor* in the Shooter Handbook and on a list at the registration table, and receive a **half page ad in the Shooter Handbook**. Your name will be posted at the stage sponsored during the Main Match*.

Level Four, Match Sponsor –

At this level, the Sponsor provides **\$500- \$1000+** in cash, merchandise or gift certificates. Your name will be posted as a *Match Sponsor* at the registration table and will receive a **full-page ad in the Shooter Handbook and One (1) Main Match Entry**. **Your banner will be displayed at the main tent should you choose to provide one for our use***.

Gift Certificates should be redeemable at the match, through a web site, mail or by phone.

For Additional Sponsorship or Vendor Information – contact Mary Elko aka Nightingale at 703-405-1245 or mmelko@comcast.net

***At the Match sponsorship level, you may provide your company banner to be displayed throughout the match in our gathering area. At all levels, we can place your company catalog or flyer in each shooter's package**

Note: If we have to cancel or reschedule the shoot we will hold on to your donation to the rescheduled date.

CASS, Inc. is a West Virginia Corporation chartered to promote community welfare, charitable, educational or recreational purposes.

*Contributions or gifts to CASS, INC. are not deductible as charitable contributions for Federal Income Tax purposes.

Stay safe – Stay strong – Shoot straight