



33rd ANNUAL SHOWDOWN IS COMING!!!

Dear Shooting Enthusiast,

Cowboy Action Shooting Sports, Inc. (CASS, Inc.) is once again planning and preparing for our annual fall match known as Appalachian Showdown. CASS, Inc., Singing Hills Ranch, Berkeley Springs, WV in cooperation with the Single Action Shooting Society (SASS) will be hosting Appalachian Showdown XXXIII, the West Virginia State Cowboy Action Shooting Championship, September 20, 21 and 22, 2024.

Cowboy Action Shooting is a multifaceted shooting sport in which contestants compete with firearms typical of those used in taming the Old West: single action revolvers, lever action rifles, and double-barreled or side-by-side, pre 1899 pump or lever action shotguns. The shooting competition is staged in a unique, characterized, "Old West" style.

The purpose of this letter is to invite you to join us as a sponsor and/or on-site vendor. Enclosed is the Appalachian Showdown XXXIII sponsorship application. We hope you will be able to help us this year. If you have assisted our club in the past, we thank you for your support. Your supporting Showdown helps make this a memorable shoot for all participants. We have an average of 60- 70 shooters from 10-13 different states.

Established in 1989, CASS, Inc. is the first Cowboy Action Shooting (CAS) club in West Virginia and one of the first SASS affiliated clubs east of the Mississippi.

For Directions and Information visit The CASS Website at www.wvcass.org.

If you have any questions or would like more information regarding sponsorships, please do not hesitate to contact Mary Elko at mmelko@comcast.net or 703-405-1245.

Thank you in advance for your consideration.

Happy Trails,

Mary Elko
SASS # 55528L
AKA Nightingale

Enclosure



Sponsorship Application

Sponsorship Level: _____

Type & Quantity of Donation: _____

Company/Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

VENDOR area needed: _____

Web Site Address (URL): _____

Sponsor Contact Information:

Printed Name: _____ Contact Number: _____

Signature: _____ Date: _____

Sponsorship Donations and Shooters Packet Inserts Must Be Received By September 1, 2024

(if possible, please respond earlier)

Make Checks Payable To: **CASS, Inc.**

Return Completed Application TO:

Showdown / Mary Elko

229 Holly Hill Lane

Berkeley Springs, WV 25411

For Additional Information, contact Mary Elko, AKA Nightingale, at [703-405-1245](tel:703-405-1245) or mmelko@comcast.net

Receipt of this completed application form and accompanying prize contribution is required to reserve a sponsorship

Cowboy Action Shooting Sports (CASS, Inc.) appreciates the *Sponsors* that participate in the Annual West Virginia Championship of Cowboy Action Shooting/Appalachian Showdown. The *Sponsors* are an integral part of the success and overall atmosphere for the shooters and we offer you a cowboy heart felt “*Thank you Pardner*”.

Sponsorship Packages

Level One, Door Prize Sponsor –

At this level, the Sponsor provides a Minimum of \$20 in door prizes. Your name will be listed in the Shooter Program and at the registration table.

Level Two, Side Match Sponsor –

At this level, the Sponsor supplies \$100 in cash, merchandise, or gift certificates*. Your name will be listed as a ***Side Match Sponsor*** at the registration table and in the Shooter Program. Your name will be posted on Side Match Day.

Level Three, Stage Sponsor –

At this level, the Sponsor supplies a minimum of \$250 in cash, merchandise, or gift certificates*. Your name will be listed as a ***Stage Sponsor*** at the registration table and receive a **half page ad in the Shooter Program**. Your name will be posted at the stage sponsored during the Main Match.

Level Four, Presenting Sponsor –

At this level, the Sponsor supplies a minimum of \$500 in cash, merchandise, or gift certificates*. Your name will be posted as a ***Match Sponsor*** at the registration table, receive a **full-page ad in the Shooter Program**, and receive ***One (1) Main Match Entry***.

THREE BARB – Level Five, Match Sponsor –

At this level, the Sponsor provides \$500 to \$1,000 in cash, merchandise or gift certificates*. Your name will be posted as a ***Match Sponsor*** at the registration table and will receive a full-page ad in the Shooter Program and ***One (1) Main Match Entry per \$500***.

** Gift Certificates should be redeemable at the match, through a web site, mail or by phone.*

For Additional Sponsorships or Vendor Information – contact Mary Elko, AKA Nightingale at 703-405-1245 or mmelko@comcast.net.

*** At the Stage or Match sponsorship level, you may provide your company banner to be displayed throughout the match in our gathering area. At all levels, we can place your company catalog or flyer in each shooter's package.**

Note: If we have to cancel or reschedule the shoot, we will hold on to your donation to the rescheduled date.

CASS, Inc. is a West Virginia Corporation chartered to promote community welfare, charitable, educational, or recreational purposes.

Contributions or gifts to CASS, INC. are not deductible as charity contributions for Federal Income Tax purposes.

Stay Safe – Stay Strong – Shoot Straight