



## **32<sup>nd</sup> ANNUAL SHOWDOWN IS COMING!!!**

**Note: If we have to cancel or reschedule the shoot we will hold on to your donation to the rescheduled date.  
Stay safe – Stay strong – Shoot straight**

Dear Shooting Enthusiast,

Cowboy Action Shooting Sports, Inc. (CASS, Inc.) is once again planning and preparing for our annual fall match known as Appalachian Showdown. CASS, Inc., Singing Hills Ranch, Berkeley Springs, WV in cooperation with the Single Action Shooting Society (SASS) will be hosting Appalachian Showdown XXXII, the 24<sup>rd</sup> SASS West Virginia State Championship, September 22, 23 and 24, 2023.

The purpose of this letter is to invite you to join us as a sponsor and/or on-site vendor. Enclosed is the Appalachian Showdown XXXII sponsorship application. We hope you will be able to help us this year. If you have assisted our club in the past, we thank you for your support. Your supporting Showdown helps make this a memorable shoot for all participants. We have an average of 60- 70 shooters from 10-12 different states.

Established in 1989, CASS, Inc. is the first Cowboy Action Shooting (CAS) club in West Virginia and one of the first SASS affiliated clubs east of the Mississippi.

**For Directions and Information visit The CASS Website at [www.wvcass.org](http://www.wvcass.org).**

If you have any questions or would like more information regarding sponsorships, please do not hesitate to contact Mary Musselman at [deputydoran@yahoo.com](mailto:deputydoran@yahoo.com) or 304-283-6785 or Mary Elko at [mmelko@comcast.net](mailto:mmelko@comcast.net) or 703-405-1245

Thank you in advance for your consideration.

Happy Trails,

Mary Musselman  
SASS#66296  
AKA Contrary Mary

Mary Elko  
SASS # 55528  
AKA Nightingale

Enclosure

*CASS, Inc. is a West Virginia Corporation chartered to promote community welfare, charitable, educational or recreational purposes.*



## Sponsorship Application

Sponsorship Level: \_\_\_\_\_

Type & Quantity of Donation: \_\_\_\_\_

Company/Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

VENDOR area needed: \_\_\_\_\_

Web Site Address (URL): \_\_\_\_\_

### *Sponsor Contact Information:*

Printed Name: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **Sponsorship Donations and Shooters Packet Inserts Must Be Received By September 1, 2023**

Make Checks Payable To: **CASS, Inc.**

**Return Completed Application TO:  
Showdown/ Mary Musselman  
573 Butlers Chapel Road  
Martinsburg, WV 25403**

*For Additional Information, contact Mary Musselman AKA Contrary Mary at [304-283-6785](tel:304-283-6785) or [deputydoran@yahoo.com](mailto:deputydoran@yahoo.com) or Mary Elko AKA Nightingale at [703-405-1245](tel:703-405-1245) or [mmelko@comcast.net](mailto:mmelko@comcast.net)*

Contributions or gifts to CASS, INC. are not deductible as charitable contributions for Federal Income Tax purposes.

**Sponsorships are on a first come basis.**

*Receipt of this completed application form and accompanying prize contribution is required to reserve a sponsorship*

Cowboy Action Shooting Sports (CASS, Inc.) appreciates the *Sponsors* that participate in the **Annual West Virginia Championship of Cowboy Action Shooting/Appalachian Showdown**. The *Sponsors* are an integral part of the success and overall atmosphere for the shooters and we offer you a cowboy heart felt “*Thank you Pard*”.

## **Sponsorship Packages**

### **Level One, Door Prize Sponsor –**

At this level, the Sponsor provides a Minimum of \$20 in door prizes. Your name will be listed in the Shooter Program and at registration table.

### **Level Two, Side Match Sponsor –**

At this level, the Sponsor supplies \$100 in cash, merchandise or gift certificates\*. Your name will be listed as a *Side Match Sponsor* at the registration table and in the Shooter Program. Your name will be posted on Side Match Day. (*This is a highly requested level-respond early*)

### **Level Three, Stage Sponsor –**

At this level, the Sponsor supplies a minimum of \$250 in cash, merchandise or gift certificates\*. Your name will be listed as a *Stage Sponsor* at the registration table and receive a half page ad in the Shooter Program. Your name will be posted at the stage sponsored during the Main Match.

### **Level Four, Presenting Sponsor –**

At this level, the Sponsor supplies a minimum of \$500 in cash, merchandise or gift certificates\*. Your name will be posted as a *Presenting Sponsor* at the registration table and will receive a full-page ad in the Shooter Program and *One (1) Main Match Entry*.

### **THREE BARB – Level Five, Match Sponsor –**

At this level, the Sponsor provides \$500 to \$1,000 in cash, merchandise or gift certificates\*. Your name will be posted as a *Match Sponsor* at the registration table and will receive a full-page ad in the Shooter Program and *One (1) Main Match Entry per \$500*

*\* Gift Certificates should be redeemable at the match, through a web site, mail or by phone.*

**Additional Sponsorships are negotiable – contact Contrary Mary at 304-283-6785 or [deputydoran@yahoo.com](mailto:deputydoran@yahoo.com) or Nightingale at 703-405-1245 or [mmelko@comcast.net](mailto:mmelko@comcast.net)**

**At all levels, we can place your company catalog or flyer in each shooter's package**